

International Journal of Powder Metallurgy

ADVERTISING RATES & REQUIREMENTS

RATE CARD NO. 54, 2018

2018 ADVERTISING RATES

Rates

	1 time	2 times	4 times
4-Color Full page	\$3,000	\$2,800	\$2,000
Half page	\$1,800	\$1,700	\$1,400

Special positions:

For cover availability please contact Diane Haggerty at dhaggerty@mpif.org.

Preferred page position:

10% additional to space rate (full-pages only).
Contact advertising manager for position availability.

Agency Commission:

15% commission to recognized advertising agencies.
Net 10 days—no cash discount.

Rates effective as of January 2018 issue.

REQUIREMENTS

Printing—Offset

Binding—Perfect

Trim Size—8.125" x 10.875"

Ad Page Size—Full page 7.125" x 9.875"
Bleed full-page 8.375" x 11.125"
Half page (vertical) 3.25" x 9"
Half page (horizontal) 7.125" x 4.625"

Rates are contingent upon file supplied via e-mail or flash drive with proof. File formats in InDesign, Quark Xpress, PDF, TIFF, or EPS are acceptable.

Production charges—The advertiser agrees to pay the publisher for all file changes, drawings, and composition if furnished by the publisher at the advertiser's request. Cost of changes to be paid by the advertiser (non-commissionable).

For ad development, please contact Diane Haggerty at dhaggerty@mpif.org for more details.

Color proofs required for all color ads.

COPY & CONTRACT REGULATIONS

Contract Period and Rates—Contract rates based on calendar year basis (January–December). Contracts not on a calendar year basis are subject to revised rates for insertions extending into following year.

Cancellations—Contracts may be cancelled by advertiser or publisher on written notice 15 days in advance of closing date. Cancellation fee of 50% will be applied.

APMI reserves the right to repeat prior ad if advertiser fails to meet insertion deadline.

The subject matter, form, size, wording, and illustration of advertising shall be subject to the approval of the publisher.

VALUE-ADDED

All advertisers will be listed in the advertisers' index with their web address. This information is included for readers to contact advertisers directly.

Digital Issue—All advertisers will be featured in the digital version, which is archived on the APMI website. Your ad will be linked directly to your website—driving this target market directly to you.

CONTACT & MATERIAL SUBMISSION INSTRUCTIONS

Contracts and insertion orders should be sent to:

Diane Haggerty

Advertising Manager

International Journal of Powder Metallurgy

105 College Road East

Princeton, New Jersey 08540-6692 U.S.A.

TEL: (609) 452-7700, ext. 103; FAX: (609) 987-8523

E-mail: dhaggerty@mpif.org



INSERTION DEADLINES

Winter: January 10, 2018

Spring: April 1, 2018

Summer: July 10, 2018

Fall: October 10, 2018

PUBLICATION/EDITORIAL SCHEDULE

The *Journal* is published four times a year, bringing you the latest news in the powder metallurgy (PM) and particulate materials industries. The 2018 publication schedule is:

54/1—Winter

Focus Issue: Annual MIM Review
MIM Conference Profiles
Website Directory
Research & Technology Articles

54/2—Spring

POWDERMET2018 Show Issue
Exhibitor Profiles
Annual Technology Review
Research & Technology Articles

54/3—Summer

PM Design Excellence Awardees
State-of-the-PM Industry in North America
Outstanding Poster Awards
APMI Fellow Awards
Axel Madsen/CPMT Scholar Reports
Research & Technology Articles

54/4—Fall

Howard I. Sanderow Outstanding Technical Paper: POWDERMET2018
AMPM2018 Best Paper
Excellence in Metallography Award
Research & Technology Articles

EDITORIAL DIRECTION

The *Journal* covers all sectors of the PM and advanced particulate materials industries:

Research & Technology—Comprises technical papers covering all aspects of the science and technology of powder metallurgy—from powder production to PM parts.

Standards Update—Reviews of new industry standards

Profiles—In-depth reports on companies, universities, and research institutes

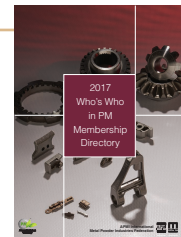
Newsmakers—Profiles of interesting people in management, engineering, and research

Consultants' Corner—Practical/hands-on questions from readers answered by respected PM consultants

Additional Items—Book reviews, conference reports, and a list of upcoming PM meetings/conferences

ADDITIONAL MARKETING OPPORTUNITIES

Who's Who in PM Membership Directory—Showcase your products and services with an advertisement in the only comprehensive directory of the worldwide PM industry.



Reprints—For a cost-effective marketing tool, order professionally reprinted copies of articles that feature your company.

Website Directory—The 2018 Winter issue of the *Journal* will include a website directory. A listing of your company's website will make you more accessible to potential customers.

THE EDITORS

W. Brian James, FAPMI, became editor-in-chief of the *Journal* in 2015. He retired from his position as Manager International Technical Service for Hoeganaes Corporation in July 2013 after spending 32 years with the company. He received B.Sc. (hons) and Ph.D. degrees in metallurgy from the University of Manchester Institute of Science and Technology and prior to joining Hoeganaes Corporation worked at Round Oak Steel and GKN Technology in the UK. Dr. James is active in ASTM Committee B09 for development of material standards and test method standards for PM and is a Fellow of ASTM International (2001). He is Chairman of the MPPA and MPIF Standards Committees and a recipient of the MPIF Distinguished Service Award (1993). He received the prestigious APMI International Fellow Award (2003), is a Fellow of the Institute of Materials, Minerals and Mining (2005), and received their Ivor Jenkins Medal in 2014.

Peter K. Johnson, contributing editor & consultant, was editor of the *PM Technology Newsletter* for 25 years and co-editor of the *Perspectives in Powder Metallurgy* book series. He has published more than 375 articles and served as a private-sector advisor to the U.S. government and consultant to the United Nations. He received a B.A. from Hofstra University. He received the MPIF Distinguished Service to Powder Metallurgy Award (1999).

Editorial Review Committee

An Editorial Review Committee comprised of experts from all sectors of the PM industry and chaired by Pierre W. Taubenblat assists W. Brian James.