

SPECIAL EVENTS Opening General Session & Keynote

Monday, June 29

8:00–9:30 a.m. (08:00–09:30)

OPENING GENERAL SESSION

The conference opening general session will include welcome comments by MPIF Executive Director/CEO C. James Trombino, CAE, and MPIF President Mark C. Paullin. The session will recognize technical program chairmen Thomas J. Jesberger and Stephen J. Mashl.

Keynote Presentation:

TOUGH DRIVING AHEAD: THE FUTURE OF THE U. S. AUTOMOTIVE MARKET IN THE NEXT DECADE

Sean McAlinden, Ph.D.

**Executive Vice President for Research, Chief Economist
Center for Automotive Research, Ann Arbor, Michigan**

This timely presentation will provide an assessment of the current economic and competitive positions of North American automotive companies and will delve into the prospects for a market recovery and who will be part of that new market. From an economist's point of view, Dr. McAlinden will share his views on long-term automotive sales and production in the U.S. and what kinds of cars, regulations and technologies, including his expectations for the role of powder metallurgy, will be the drivers in that future.

The Center for Automotive Research is a nonprofit research organization focused on a wide variety of important trends that relate to the future direction of the global automotive industry.

Dr. McAlinden's perspectives are eagerly sought by industry leaders and insiders.

(Attendance restrictions apply)

